

Participation Day: Wednesday, Feb. 4, 2009

Conference Sessions

Participation Day is filled with opportunities to join in listening sessions, discussions, and facilitated sessions. Whatever your learning style, you'll be able to participate in sessions that range from lecture style to extremely interactive.

Participation Day consists of two general sessions, and twenty-four concurrent sessions to choose from. See the chart below for all the titles. Many sessions are presented by NAFDMA members who invite their peers to network and share ideas. We recognize many of the best nuggets of information come from the people who do exactly what you do back home. Longtime NAFDMA members know, the more you bring to the NAFDMA sharing table, the more you take back home to your own business.



NAFDMA Annual Meeting

All members are invited to join the Board of Directors and the association's management company at the early morning annual meeting. Come participate in the inner-workings of your association. The Board welcomes participation from all members. NAFDMA has fully developed a new structure that invites members to join on Participation Teams in developing ongoing strategies for the organization. After a year of active involvement, Participation Team volunteers become eligible to serve on the Board of Directors. We're always looking for enthusiastic people who are willing and able to dedicate some of their time to the cause. Please join us at the Annual meeting at 7:00 a.m. to learn more.

Celebrate Excellence Awards Luncheon

Everyone is invited to attend! The luncheon is included for all attendees who register for Participation Day. Celebrate Excellence Awards will be presented to the winners of each Celebrate Excellence Contest conducted on Innovation Day.

We will also present NAFDMA's Outstanding Leadership Award, Outstanding New Participation Award, NAFDMA Hall of Fame Honoree and "Best of Show" Award.

Join us in the fun, the celebration as we honor those who have shared their best work of the past year. The luncheon runs noon – 1:30 p.m. in the Ballroom.



Enjoy Savannah for One Last Evening

The last general session ends near 5:30 p.m. So after you've had your fill of filling your brain, and after you get a sneak peek at plans for 2010, make some plans with your favorite people to take in Savannah one last time.



On the Web:
More Participation Day details.
Visit www.NAFDMA.com/Georgia

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NAFDMA Annual Meeting 7 am -7:45 am	Welcome and Plenary Session 8 am -9:15 am	Working your Partnerships 9:30 am - 10:30 am	Participation Sessions 10:45 am - 11:45 am	Celebrate Excellence Luncheon 12 pm - 1:30 pm	Best Practices 1:45 pm - 2:45 pm	Taking it to the next level 3 pm - 4 pm	Plenary Session and Closing 4:15 pm - 5:30 pm
<p style="text-align: center;">N A F D M A Annual Meeting</p>	<p>Welcome followed by Things We Should Be Thinking About - Forecasting Economic Performance of NAFDMA Member Farms</p>	<p>Working with your Insurance Provider - Presented by Jeff Manley, The Rock Ranch</p>	<p>Conducting Profitable School Tours - Facilitated Open Discussion</p>	<p>Celebrate Excellence Luncheon</p>	<p>Best Practices in Employee Handbooks - Facilitated by Bob Negen, WhizBang! Training</p>	<p>E-mail Marketing - Presented by Bob Negen, WhizBang! Training</p>	<p>Second Mile Service – Presented by Dan Cathy, Chic-fil-A</p> <p>followed by</p> <p>Networking Express Orientation and Introduction to 2010 NAFDMA Convention</p>
		<p>Working with Media; Fire Up Your Speaking Skills - Carol Grace Anderson</p>	<p>Handling Customer Complaints - Facilitated Open Discussion</p>		<p>Best Practices in Television Commercials - Facilitated by Carol Grace Anderson, Get Fired Up!</p>	<p>Social Media: the Next Generation of Visibility presented by Rob Leeds and Julie Fox</p>	
		<p>Working with Your Vendors – Presented by Lin Mollo, Fly Creek Cider Mill</p>	<p>Mitigating the Effects of Increasing Input Costs - Facilitated Open Discussion</p>		<p>Best Practices in Web Sites - Facilitated by Lani Weigert, Ali'i Kula Lavender</p>	<p>Renovating Your Store - presented by Judy Shapton and Sue Murdock</p>	
		<p>Culinary Tourism 101 - Presented by Carol Kline, North Carolina State University</p>	<p>Developing a High-end Food Experiences on the Farm - Facilitated Open Discussion</p>		<p>Finding Money on the Farm – Presented by Wayne and Ann Bishop, Bishop's Pumpkin Farm</p>	<p>Using Food for Profits – Presented by Tim and Jan Vala, Vala's Pumpkin Patch</p>	
		<p>Bob Negen - Spontaneous Round Table</p>			<p>Using Softwares That Work for our Industry - Spontaneous Round Table</p>	<p>We're Planning a Building Expansion - Spontaneous Round Table</p>	
		<p>Putting in a New POS System - Spontaneous Roundtable</p>	<p>Build Your Own - Spontaneous Round Table</p>		<p>Build Your Own - Spontaneous Round Table</p>	<p>Build Your Own - Spontaneous Round Table</p>	